



# PROPERTY MANAGEMENT MASTER MIND<sup>COM</sup>

## MEDIA KIT

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# SUMMARY

## PROPERTY MANAGEMENT MASTERMIND SHOW

A podcast made for property managers by property managers.

Our goal as a podcast is to provide information, the latest trends, and products to help property managers expand and run their businesses across the country by interviewing industry leaders and connecting vendors with our listeners to market their industry-related services.

### TOP EPISODES

- # 81 Scott Brady on the Top 10 Mistakes Made by Property Managers. | 3,283 downloads
- #106 Becoming a Property Manager As a New Career with Tra Griffin of GKHouse | 2,447 downloads
- #35 Brad Larsen on Best Practices & Industry Thoughts | 2,219 downloads

### AUDIENCE

- 66% aged 35-54 yrs
- 84% of listeners based in the US
- Interests in entrepreneurship, property management, vendors in the industry, business growth.

### PODCAST STATISTICS



**298+K**

ALL TIME  
DOWNLOADS



**4.9**

RATING  
ON APPLE  
PODCAST



FACEBOOK GROUP  
11+ K  
members



FACEBOOK PAGE  
1,460  
followers



350+  
YouTube  
subscribers

# ABOUT US

The Property Management Mastermind Show and Property Management Productions were formed to provide information and products FOR Property Managers BY Property Managers looking to grow and run their business.

The podcast show is an interview discussion conducted by Brad Larsen - a Property Manager in San Antonio, TX.



## THE PROPERTY MANAGEMENT MASTERMIND SHOW



In this Podcast show, Brad interview some of the biggest and brightest stars in the Property Management industry to include National Association of Residential Property Management (NARPM) members, Leading Property Managers of Australia (LPMA) members, and key vendors in the property management industry with the goal of being able to gain insight for best practices, new trends, and exciting information to help them grow and run their business more successfully.

# PODCAST STATISTICS

## SOCIAL MEDIA CHANNELS



**350+**  
SUBSCRIBERS



GROUP  
**11+ K**  
MEMBERS



PAGE  
**1.460 K**  
FOLLOWERS

## PODCAST STATISTICS



**1,600**  
LISTENS



**298+ K**  
ALL TIME  
DOWNLOADS



**4.9**  
RATING  
ON ITUNES

**LETS WORK TOGETHER**

## THE HOST

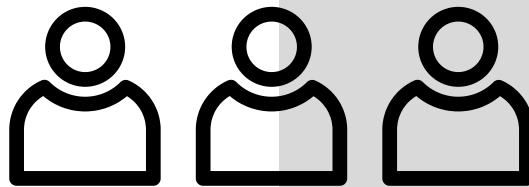
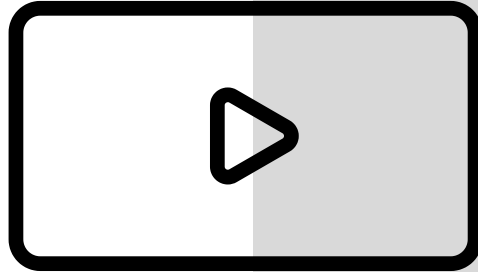


# BRAD LARSEN

FROM SAN ANTONIO, TEXAS.

BRAD IS THE FOUNDER AND OWNER OF RENTWERX, ONE OF TEXAS'S FASTEST-GROWING RESIDENTIAL PROPERTY MANAGEMENT COMPANIES THAT CURRENTLY MANAGES OVER 900+ SINGLE-FAMILY HOMES.

# PODCAST AUDIENCE



## DEMOGRAPHICS

### SEX

55% FEMALE

45% MALE

### AGE

66%: 35 - 54 YRS

## DEMOGRAPHICS

### OCCUPATION

PROPERTY MANAGEMENT  
& REAL STATE INDUSTRY.

## TOP 5 MARKETS

91% USA

6% CANADA

2% AUSTRALIA

1% UK

## INTERESTS

ENTREPRENUERSHIP  
PM BUSINESS  
BUSINESS GROWTH  
PERSONAL GROWTH

# SHOW GUESTS



## **ALLISON DISARRO**

#115: INTRODUCING ENTERPRISE BANK  
WITH ALLISON DISARRO

Allison DiSarro from Enterprise Bank, formerly known as Seacoast Bank. Allison shares her work with property management companies, how each state handles trust account compliance differently, and much more.

**[LISTEN HERE](#)**



## **TODD ORTSCHIED & SCOTT BRADY**

#109: GOING BIG OR STAYING SMALL

Todd Ortscheid and Scott Brady discuss going big or staying small, the merits of both, debating an article Scott wrote that with bullet points from Todd to flush out some key issues.

**[LISTEN HERE](#)**



## **DEBBIE LARIVIERE**

#126 IMPROVING SALES AT RENTWERX

Brad and Debbie share the day of consulting at Rentwerx to increase sales and expand on new opportunities to generate revenue within the property management industry.

**[LISTEN HERE](#)**



# 2022 TOP EPISODES

## #129

**PROPERTY MANAGEMENT COACHING  
FT. KATHLEEN RICHARDS**

Finding the right coach in any industry can be a game changer, especially in property management. Kathleen is a property management coach who has helped property managers achieve big goals, hit impressive growth numbers, and execute a game plan for success. Today she shares her expertise, tips, and tricks for how to maximize your business success through property management coaching.

**[LISTEN HERE](#)**

## #138

**SECURITY DEPOSITS ALTERNATIVES  
FT. ERIC WETHERINGTON**

Brad talks with Eric Wetherington of PURE Property Management. After having similar issues with getting tenants in their doors due to a lack of upfront money for deposits and fees, we discuss a number of possibilities on the future of security deposits. Have we found a solution?

**[LISTEN HERE](#)**

## #137

**BUSINESS DEVELOPMENT FOR PROPERTY MANAGERS  
FT. BRIAN HUGHES OF BIZDEV MASTERTMIND**

Brad is joined by Brian Hughes of BizDev to learn all about business development for your business as a property manager. They share their experiences, setbacks, and lessons learned that will help you execute a strategy for success!

**[LISTEN HERE](#)**

# PARTNERSHIP BENFEITS

***\$300 per month***

Includes:

1) Commercial Creation: PMAV will incur all costs to create and produce an audio commercial to be periodically aired on the Property Management Mastermind Podcast.

2) Commercial Frequency: Each sponsorship will include a minimum of 12 podcast commercial spots through each calendar year.

3) Websites: Sponsorship will include full advertisement on the PMAV, LLC website(s) to include any requested or furnished company web links.

4) Endorsement: At every opportunity, PMAV will publicly thank and promote the paid advertisers in seminars, conferences, webinars, recordings, and podcast shows. These endorsements may include commercial endorsements by Brad Larsen, founder of the Property Management Mastermind.

*This will incur an additional cost to be determined.*

# PARTNERSHIP BENFEITS

5) Facebook Group Access: Sponsorship includes full access to promote products or services on the Property Management Mastermind Facebook Group currently at over 10,000+ members.

6) PMMCON: [www.PMMCON.com](http://www.PMMCON.com) Advertisers of the Property Management Mastermind Podcast Show will receive the first opportunity for advertising at the annual Property Management Mastermind Conference to include:

- Early Advertiser Package and Booth Selection.
- 10% Discount on any Advertiser Package.

EXCLUSIVITY: Advertisers may request exclusivity for an additional monthly fee of \$250 per month.

## Apple Podcasts Preview

### The Property Management Mastermind Show

## Customer Reviews

**4.9** out of 5

64 Ratings



Kevin M Venancio, 12/29/2022

**In DD stages of entering Property Manage...**  
Brad brings knowledge and value to anyone considering a career in property management, outstanding listen. So many options on utilizing the easy button. Thank you Brad



Trevor Oldham, 10/06/2022

**Awesome!**  
One of my new fav podcasts! Brad is a great host!



Hunter Hughey, 03/21/2022

**Best Property Management podcast out th...**  
Without a doubt, the best Property Management podcast out there.



Ashleythebroker, 10/30/2021

**Great show !**  
The content is quality! I always take something away from every show. Thank you Brad!



acol1992, 06/27/2020

**Super informative, great host**  
I like this show Brad is a great host who seems genuinely curious about his guest and new real estate topics.

It's a weekly listen for me.



Mello4life, 05/24/2019

**Mastermind!**  
Each episode so far has been packed with a ton of great information and very relevant guest. Looking forward to many more episodes. Keep up the great work Brad!

# THE PROPERTY MANAGEMENT MASTERMIND SHOW

## GET IN TOUCH

JEANNETTE@PMMCON.COM  
(210) 944-0825

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